"One of the year's best shows"

- The Hollywood Reporter

## America to me

Witness it through their eyes.

8/26 **STARZ** 

sundance



## 10 CITIES, 10 WEEKS, 1000s OF CONVERSATIONS



Alongside the release of America to Me on STARZ on Sunday, August 26<sup>th</sup>, Participant Media is launching a civic engagement and educational outreach campaign aimed at inspiring dialogue and action around the issues of race and equity highlighted in the docu-series.

## **AMERICA TO ME EXPERIENCE**

Each week, in a different city, we are bringing together a cross-section of influencers, stakeholders, educators, students, parents and politicians for a pre-screening of that week's episode and hosting a panel discussion that helps drive engagement and a call to action for locally-hosted, candid conversations about race and equity.

The ten cities include: Atlanta, Detroit, New York City, Boston, Los Angeles, Washington D.C., Dallas, Charlotte, Oakland/SF and Chicago.



In addition to the kick-off event, we are working together with local partners to sign up "viewing parties" in person or online to discuss the specific content and themes of each episode led by the America To Me: Real Talk Experience. This digital toolkit will include episodic discussion guides, weekly activities and frameworks for action that will help identify and address structural inequities within a viewer's own school and/or community. In each city we are partnering with local organizations to run a training workshop in each of our 10 cities to give discussion group leaders the structure, frameworks, strategies and language for having difficult conversations.

## **10 CITIES IS NOT ENOUGH - 50 STATES STRATEGY**

In Phase II of the America To Me social impact campaign our goal is to bring the docu-series and digital experience to middle schools, high schools, colleges, conferences and communities – launching city-wide conversations in all 50 states

BRING AMERICA TO ME TO YOUR SCHOOL OR COMMUNITY AT americatomerealtalk.com

CONTACT THE AMERICA TO ME SOCIAL IMPACT TEAM HERE: atm@participant.com

"O, YES, I SAY IT PLAIN, AMERICA NEVER WAS AMERICA TO ME,
AND YET I SWEAR THIS OATH, AMERICA WILL BE!"
- LANGSTON HUGHES







